



EAS XIAMEN, CHINA
6-8 NOVEMBER
CONGRESS2024

WOW 19th
2024厦门国际海洋周
World Ocean Week in Xiamen

Blue Synergy for a Shared Future: One Sustainable and Resilient Ocean

6-8 NOVEMBER 2024 • XIAMEN CITY, CHINA

中华人民共和国自然资源部
Ministry of Natural Resources of the People's Republic of China

厦门市人民政府
Xiamen Municipal People's Government



EXHIBITION GUIDELINES

As of June 2024



OVERVIEW

The EAS Congress exhibition will showcase innovative technologies, new approaches and good practices, in line with the Congress theme 'Blue Synergy for A Shared Future: One Sustainable and Resilient Future'. The exhibit emphasizes the importance of building greater collective action through cooperation, coordination, and knowledge exchange among various stakeholders to secure a sustainable and resilient ocean for a shared future.

Showcase best practices

innovative technologies, approaches and skills contributing to sustainable development of coasts and oceans

Knowledge Exchange

of products, services and experiences covering:

- integrated coastal, river and ocean management as operational tools for sustaining coastal and marine ecosystem services
- governance arrangements, mechanisms and achievements at the national, sub-regional and regional levels in support of objectives and targets of the Sustainable Development Strategy for the Seas of East Asia (SDS-SEA) application of science and technology for better-informed coastal and ocean governance

About 800 Participants of the EAS Congress 2024 and World Ocean Week (WOW) in Xiamen, including Ministers and Senior Officials of 11 East Asian Countries and local guests and stakeholders from China are expected to attend the EAS Congress Exhibition

Exhibition Dates and Venue:

6 - 8 November 2024

Xiamen International Conference Hotel

Exhibit Registration Fee - US\$450.00 for international exhibitors

Corporate Sponsors:

Gold US\$3000

Platinum US\$5000

Details on sponsorship packages may be viewed [here](#)

Other Amenities and features:

- Internet area
- Exhibit directory
- Coffee stations

Building partnerships

between public and private, local and national governments, civil society, academe and the international community

Creating a sustainable future

- harnessing coastal and marine ecosystem services contributing towards rehabilitating and sustaining an ocean-based blue economy in the Seas of East Asia
- building a pool of inspired youth in promoting awareness and strengthening the capacity of future leaders in ocean and coastal governance in the EAS region

ORGANIZERS

- PEMSEA
- Ministry of Natural Resources of People's Republic of China and Xiamen Municipal People's Government
- In collaboration with World Ocean Week (WOW) in Xiamen

PROGRAM FOR EAS CONGRESS 2024 EXHIBITION

	TIME	ACTIVITY
3 November	0600 - 1830	Exhibition area set-up by contractor
5 November	0700 - 1830	Ingress (Exhibitors)
6 November	1000 - 1005	Exhibit Ribbon-cutting/Opening Exhibitors are advised to be at Exhibition area at 0930 H
	1005 - 1030	Guided Tour of the Ministers
	1030 - 1800	Exhibit open to participants and public viewing
7 November	1300 - 1500	Exhibit Tour for local university students
8 November	1300 - 1800	Egress

EXHIBITION REGISTRATION FEE

TYPE	FEE
Regular (from June to 09 August 2024)	\$450
Late Registration (10 August to 15 September 2024)	\$500

Deadline for registration: 15 September 2024

Cancellation Policy:

- Cancellations by 15 September 2024: 30% refund of Exhibit payment
- Cancellations from 16 September - 1 November 2024: 10% refund of Exhibit payment
- Cancellations after 1 November 2024: No refund

Mode of Payment:

- Via telegraphic transfer (after your online registration, the Secretariat will automatically email you with the payment information; please note that any bank charges will be shouldered by the exhibitor)

SPECIFICATION OF THE EXHIBIT BOOTH

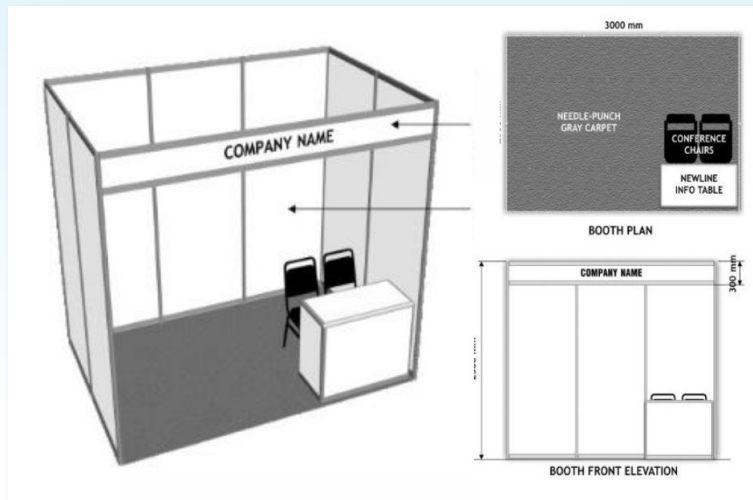
Exhibition booths size: 2x3 meters

Signage: All booths will have a Booth Fascia Board in front with a maximum of letters

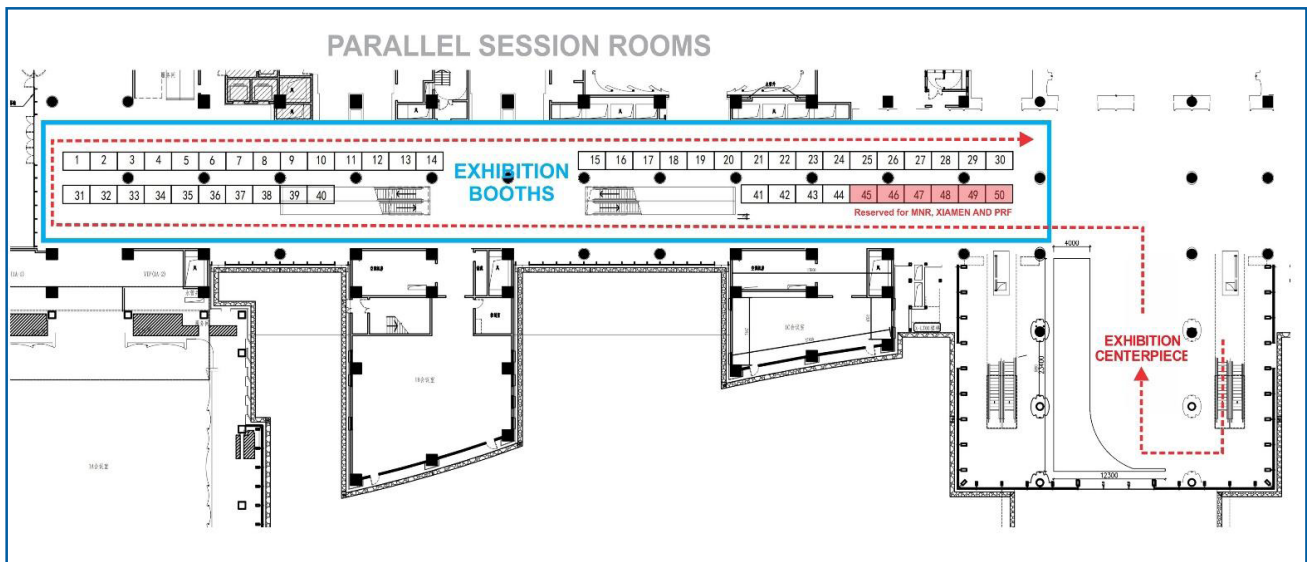
Standard fixtures: one (1) desk and (2) chairs and power outlet

Lighting: Each booth will have its own Lighting (pin lights/T5 lights)

Any additional equipment will either be rented from supplier or provided by the exhibitor.



EXHIBITION FLOORPLAN



NOTES ON RESERVATION OF BOOTHS

- MNR, XIAMEN and PEMSEA will already occupy Booths 45-50 beside the centerpiece.
- Sponsors will be awarded exhibition booths and will be given priority in reservation.
- After registration for the exhibition, the exhibitors need to pay for the registration fee through the channels provided in the registration page for the exhibition. Once payment is confirmed, the exhibition committee will provide additional information regarding the reservation of booths, services, and equipment to be rented from the local supplier in China via email.
- Reservation of exhibition booths will be strictly on a FIRST COME, FIRST SERVED basis.

PRINTING AND RENTAL OF EQUIPMENT

Booth design printing

If you wish to print your visuals for your exhibition booth in China, please complete the Order Form/s that will be provided to you after registration and payment, then email it to mxcsino-trip.com, and copy (cc) xiamenocanweek@163.com and communications@pemsea.org.

Equipment Rental

After registration and payment, you will be provided the list of equipment that can be rented. If you wish to rent additional equipment for your exhibition booth, please complete the Order Form/s that will be provided to you and email it to mxcsino-trip.com, and copy (cc) xiamenocanweek@163.com and communications@pemsea.org.

Please note that the supplier for both printing of visuals and equipment rental will not be entertaining on-site orders. All additional orders should be sent **on or before October 15**.

Payment for design printing and equipment rental

The payment for printing and rental of equipment will be made prior to the exhibition. The company will directly provide a quotation for the printing/equipment rental which you need to pay before they proceed with preparing your materials. Payment details will be provided by the company.

SCHEDULE OF SUBMISSIONS

Deadline for the printing of booth visuals (in China): 15 October 2024

- This refers to the customized backwall panel graphics for printing. For exhibitors who wish to submit their panel designs for printing by the EAS Congress supplier, kindly submit the complete lay-out design on or before the deadline.

Final signages for printing: 15 October 2024

- This refers to the organization/ company name placed on the front board of each booth.

List of rental equipment and services required: 15 October 2024

- This deadline is for all additional equipment to be rented from the local supplier. Installation and other services are not included in the standard booth package.

CUSTOMS

The Exhibition Committee requests exhibitors to declare all materials that they will be bringing in to Xiamen, China. Xiamen will provide more detailed information on customs guidelines through a form that will be provided after your successful registration as an exhibitor.



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WON¹⁹
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For partnership inquiry:

eas.congress@pemsea.org

For more information, inquiries and
details of registration, please visit:

<https://bit.ly/eas2024>

